

**Return of Organization Exempt From Income Tax**  
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.  
▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

**A For the 2018 calendar year, or tax year beginning and ending**

|  |   |   |
|--|---|---|
| <b>B</b> Check if applicable:<br><br><input type="checkbox"/> Address change<br><input type="checkbox"/> Name change<br><input type="checkbox"/> Initial return<br><input type="checkbox"/> Final return/terminated<br><input type="checkbox"/> Amended return<br><input type="checkbox"/> Application pending | <b>C Name of organization</b><br>ONLINE NEWS ASSOCIATION<br>Doing business as<br>Number and street (or P.O. box if mail is not delivered to street address) Room/suite<br>1111 N. CAPITOL ST. NE., 2ND FL<br>City or town, state or province, country, and ZIP or foreign postal code<br>WASHINGTON, DC 20002 | <b>D Employer identification number</b><br>** - *** 9878<br><br><b>E Telephone number</b><br>202-503-9222<br><br><b>G Gross receipts \$</b> 3,751,510.  |
| <b>F Name and address of principal officer:</b> IRVING WASHINGTON<br>SAME AS C ABOVE   |   | <b>H(a) Is this a group return for subordinates?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br><b>H(b) Are all subordinates included?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No<br>If "No," attach a list. (see instructions)<br><b>H(c) Group exemption number</b> ▶ |
| <b>I Tax-exempt status:</b> <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) ( ) (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527   |   |   |
| <b>J Website:</b> ▶ <a href="https://journalists.org">HTTPS://JOURNALISTS.ORG</a>  |   |   |
| <b>K Form of organization:</b> <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶  |   | <b>L Year of formation:</b> 1999 <b>M State of legal domicile:</b> DE   |

**Part I Summary**

|   |   |            |                           |              |
|---|---|------------|---------------------------|--------------|
| <b>1</b>  | Briefly describe the organization's mission or most significant activities: <b>ONLINE NEWS ASSOCIATION OFFERS PROGRAMS AND PARTNERSHIPS THAT CONNECT MEMBERS WITH THE LEADING</b> |            |                           |              |
| <b>2</b>  | Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.   |            |                           |              |
| <b>3</b>  | Number of voting members of the governing body (Part VI, line 1a)   | <b>3</b>   |                           | 15           |
| <b>4</b>  | Number of independent voting members of the governing body (Part VI, line 1b)   | <b>4</b>   |                           | 15           |
| <b>5</b>  | Total number of individuals employed in calendar year 2018 (Part V, line 2a)  | <b>5</b>   |                           | 9            |
| <b>6</b>  | Total number of volunteers (estimate if necessary)  | <b>6</b>   |                           | 0            |
| <b>7a</b>   | Total unrelated business revenue from Part VIII, column (C), line 12  | <b>7a</b>  |                           | 67,404.      |
| <b>7b</b>   | Net unrelated business taxable income from Form 990-T, line 38  | <b>7b</b>  |                           | -44,222.     |
| <b>Revenue</b>  | <b>8</b> Contributions and grants (Part VIII, line 1h)  |            | Prior Year                | Current Year |
|   | <b>9</b> Program service revenue (Part VIII, line 2g)   |            | 2,254,123.                | 2,631,433.   |
|   | <b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d)   |            | 1,323,030.                | 1,112,826.   |
|   | <b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)  |            | 8,706.                    | 7,251.       |
|   | <b>12</b> Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)  |            | 3,585,859.                | 3,751,510.   |
| <b>Expenses</b>   | <b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3)  |            | 334,813.                  | 652,582.     |
|   | <b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)   |            | 0.                        | 0.           |
|   | <b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)   |            | 657,514.                  | 901,805.     |
|   | <b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)  |            | 0.                        | 0.           |
|   | <b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ▶ 38,861.  |            |                           |              |
|   | <b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)  |            | 2,051,205.                | 2,101,774.   |
| <b>18</b> Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) |   | 3,043,532. | 3,656,161.                |              |
| <b>19</b> Revenue less expenses. Subtract line 18 from line 12                      |   | 542,327.   | 95,349.                   |              |
| <b>Net Assets or Fund Balances</b>  | <b>20</b> Total assets (Part X, line 16)  |            | Beginning of Current Year | End of Year  |
|   | <b>21</b> Total liabilities (Part X, line 26)   |            | 3,372,222.                | 3,260,180.   |
|   | <b>22</b> Net assets or fund balances. Subtract line 21 from line 20  |            | 635,302.                  | 438,631.     |
|   |   |            | 2,736,920.                | 2,821,549.   |

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

|                               |  |   |
|-------------------------------|--|---|
| <b>Sign Here</b>              | Signature of officer<br>IRVING WASHINGTON, EXECUTIVE DIRECTOR<br>Type or print name and title                  | Date  |
| <b>Paid Preparer Use Only</b> | Print/Type preparer's name<br>BERT L. SWAIN  | Preparer's signature<br>BERT L. SWAIN                             |
|                               | Firm's name ▶ DEMBO JONES, P.C.<br>Firm's address ▶ 6116 EXECUTIVE BLVD, SUITE 500<br>NORTH BETHESDA, MD 20852 | Date<br>11/13/19  |
|                               |  | Check if self-employed <input type="checkbox"/> PTIN<br>P00238304 |
|                               |  | Firm's EIN ▶ ** - *** 3331<br>Phone no. (301) 770-5100            |

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission:
ONA'S MISSION IS INSPIRING INNOVATION AND EXCELLENCE AMONG DIGITAL JOURNALISTS TO BETTER SERVE THE PUBLIC. ONA IS A LEADER IN THE RAPIDLY CHANGING WORLD OF JOURNALISM; A CATALYST FOR INNOVATION IN STORY-TELLING ACROSS ALL PLATFORMS.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [ ] Yes [X] No
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [ ] Yes [X] No
If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code: ) (Expenses \$ 1,356,898. including grants of \$ ) (Revenue \$ 883,180.)
CONFERENCES: ONA'S THREE-DAY ANNUAL CONFERENCE PROVIDED HANDS-ON WORKSHOPS AND DISCUSSIONS, NOTED SPEAKERS, EXPERT PANELS, VISITS TO TECHNOLOGY AND MEDIA COMPANIES, AND SESSIONS AND TRAINING ON DIGITAL MEDIA ISSUES. THE FULLY-FUNDED STUDENT NEWSROOM GAVE 20 UNDERGRADUATE JOURNALISM AND COMPUTER SCIENCE MAJORS EXPOSURE TO MEDIA LEADERS AND A CHANCE TO COVER BREAKING NEWS WITH EMERGING TOOLS, AND DIVERSITY FELLOWSHIPS OFFERED FREE CONFERENCE ATTENDANCE AND DIGITAL TRAINING TO A DIVERSE FIELD OF STUDENTS AND YOUNG PROFESSIONALS. THE MIDWAY, AN INTERACTIVE SPACE FOR COLLABORATION AND INNOVATION, CONNECTED NEWS START-UPS, NONPROFITS, AND JOURNALISTS WITH DEVELOPERS AND TECHNOLOGY COMPANIES.

4b (Code: ) (Expenses \$ 796,537. including grants of \$ 179,152.) (Revenue \$ 13,712.)
TRAINING AND PROFESSIONAL DEVELOPMENT: ONA PROVIDES TRAINING PROGRAMS IN EMERGING TECHNOLOGY AND NEW MEDIA AND FUNDING TO HELP MEMBERS HOST REGIONAL, NATIONAL, AND INTERNATIONAL EVENTS, RANGING FROM SOCIAL GATHERINGS TO INTENSIVE TRAINING SESSIONS; PARTNERSHIPS WITH TECHNOLOGY AND JOURNALISM ORGANIZATIONS THAT BRING ADVANCED MULTIMEDIA, SOCIAL NETWORKING AND OTHER DIGITAL SKILLS TO NEW AND VETERAN JOURNALISTS; FOCUSED WORKSHOPS ON DIGITAL "BIG PICTURE" THEMES, LIKE MOBILE AND SOCIAL MEDIA; VOLUNTEER LEADERS OF ONA LOCAL GROUPS PROVIDE PEER-TO-PEER TRAINING AND NETWORKING IN CITIES AROUND THE WORLD; AND THE FILING OF AMICUS BRIEFS IN COURT CASES SUPPORTING FIRST AMENDMENT RIGHTS AND GOVERNMENT.

4c (Code: ) (Expenses \$ 107,715. including grants of \$ ) (Revenue \$ )
COMMUNITY PARTICIPATION AND EDUCATION: ONA'S WEBSITE (WWW.JOURNALISTS.ORG), AND ONLINE COMMUNITIES THROUGH CONTENT AND DATABASE NETWORKING, ALLOWING ONA MEMBERS TO EXCHANGE KNOWLEDGE, FIND ASSISTANCE AND EXPERTISE, RAISE QUESTIONS AND ENGAGE ON NEW MEDIA ISSUES. ONA PROVIDES SOCIAL MEDIA NETWORKING TO SPECIFIC DEMOGRAPHICS THROUGH ITS GROWING FACEBOOK, TWITTER AND LINKEDIN GROUPS; PROVIDES FREE GUIDANCE ON JOURNALISM ETHICS THROUGH ITS DIGITAL TOOLKIT AND HOUSES FREE AND DISCOUNTED ACCESS TO OUTSIDE WEBINARS, SEMINARS AND CONFERENCES.

4d Other program services (Describe in Schedule O.)
(Expenses \$ 877,332. including grants of \$ 473,430.) (Revenue \$ 148,530.)

4e Total program service expenses 3,138,482.

Part IV Checklist of Required Schedules

Table with 3 columns: Question ID, Yes, No. Rows include questions 1 through 21 regarding organizational requirements and reporting.

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question ID, Question Text, Yes, No. Rows include questions 22 through 38 regarding grants, compensation, tax-exempt bonds, excess benefits, and Schedule O completion.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V [ ]

Table with 3 columns: Question ID, Question Text, Yes, No. Rows include questions 1a, 1b, and 1c regarding Form 1096, Forms W-2G, and backup withholding rules.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Table with columns for question number, question text, and Yes/No checkboxes. Includes questions 2a through 16 regarding employee reporting, tax returns, unrelated business income, foreign accounts, prohibited transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year (15); 1b Enter the number of voting members included in line 1a, above, who are independent (15); 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? (X); 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? (X); 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? (X); 5 Did the organization become aware during the year of a significant diversion of the organization's assets? (X); 6 Did the organization have members or stockholders? (X); 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? (X); 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? (X); 8a Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: The governing body? (X); 8b Each committee with authority to act on behalf of the governing body? (X); 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O (X).

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? (X); 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? (X); 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? (X); 11b Describe in Schedule O the process, if any, used by the organization to review this Form 990.; 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 (X); 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? (X); 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done (X); 13 Did the organization have a written whistleblower policy? (X); 14 Did the organization have a written document retention and destruction policy? (X); 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a The organization's CEO, Executive Director, or top management official (X); 15b Other officers or key employees of the organization (X); If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).; 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? (X); 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? (X).

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed NONE
18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [X] Own website [ ] Another's website [X] Upon request [ ] Other (explain in Schedule O)
19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
20 State the name, address, and telephone number of the person who possesses the organization's books and records THE ORGANIZATION - 202-503-9222 1111 N. CAPITOL ST. NE., 2ND FL, WASHINGTON, DC 20002

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

| (A)<br>Name and Title   | (B)<br>Average hours per week (list any hours for related organizations below line) | (C)<br>Position (do not check more than one box, unless person is both an officer and a director/trustee) |                       |         |              |                              |          | (D)<br>Reportable compensation from the organization (W-2/1099-MISC) | (E)<br>Reportable compensation from related organizations (W-2/1099-MISC) | (F)<br>Estimated amount of other compensation from the organization and related organizations |
|---|---|---|-----------------------|---------|--------------|------------------------------|----------|--|---|---|
|   |   | Individual trustee or director  | Institutional trustee | Officer | Key employee | Highest compensated employee | Former   |  |   |   |
| (1) CHARO HENRIQUEZ<br>BOARD MEMBER                           | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (2) JOSHUA HATCH<br>PAST-PRESIDENT                            | 2.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (3) JOSE ZAMORA<br>BOARD MEMBER                               | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (4) MANDY JENKINS<br>PRESIDENT                                | 2.00  | X   |                       | X       |              |                              | 0.       | 0.   | 0.  |   |
| (5) GREG LINCH<br>BOARD MEMBER                                | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (6) NATHALIE MALINARICH<br>BOARD MEMBER                       | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (7) SHAZNA NESSA<br>BOARD MEMBER                              | 1.00  | X   |                       | X       |              |                              | 0.       | 0.   | 0.  |   |
| (8) P. KIM BUI<br>SECRETARY                                   | 2.00  | X   |                       | X       |              |                              | 0.       | 0.   | 0.  |   |
| (9) ERIC CARVIN<br>BOARD MEMBER                               | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (10) VERSHA SHARMA<br>BOARD MEMBER                            | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (11) BENET WILSON<br>VICE PRESIDENT                           | 2.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (12) DAVID SMYDRA<br>TREASURER                                | 2.00  | X   |                       | X       |              |                              | 0.       | 0.   | 0.  |   |
| (13) IMAEYEN IBANGA<br>BOARD MEMBER                           | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (14) CELESTE LECOMPTE<br>BOARD MEMBER                         | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (15) ELITE TRUONG<br>BOARD MEMBER                             | 1.00  | X   |                       |         |              |                              | 0.       | 0.   | 0.  |   |
| (16) IRVING WASHINGTON<br>EXECUTIVE DIRECTOR                  | 40.00   |   |                       | X       |              |                              | 155,585. | 0.   | 15,552.   |   |
| (17) JESSICA STRELITZ<br>CHIEF STRATEGIC PARTNERSHIPS OFFICER | 40.00   |   |                       | X       |              |                              | 156,242. | 0.   | 16,538.   |   |



**Part VIII Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII

|   |   |   |                      | (A)           | (B)                                | (C)                        | (D)  |  |
|---|---|---|----------------------|---------------|------------------------------------|----------------------------|--|--|
|   |   |   |                      | Total revenue | Related or exempt function revenue | Unrelated business revenue | Revenue excluded from tax under sections 512 - 514 |  |
| <b>Contributions, Gifts, Grants and Other Similar Amounts</b>     | <b>1 a</b> Federated campaigns  | <b>1a</b>   |                      |               |                                    |                            |  |  |
|   | <b>b</b> Membership dues  | <b>1b</b>   | 189,009.             |               |                                    |                            |  |  |
|   | <b>c</b> Fundraising events   | <b>1c</b>   |                      |               |                                    |                            |  |  |
|   | <b>d</b> Related organizations  | <b>1d</b>   |                      |               |                                    |                            |  |  |
|   | <b>e</b> Government grants (contributions)  | <b>1e</b>   |                      |               |                                    |                            |  |  |
|   | <b>f</b> All other contributions, gifts, grants, and similar amounts not included above   | <b>1f</b>   | 2,442,424.           |               |                                    |                            |  |  |
|   | <b>g</b> Noncash contributions included in lines 1a-1f: \$  |   |                      |               |                                    |                            |  |  |
|   | <b>h Total.</b> Add lines 1a-1f   |   |                      | 2,631,433.    |                                    |                            |  |  |
| <b>Program Service Revenue</b>                                    | <b>2 a</b> CONFERENCE INCOME  | <b>Business Code</b>                                  | 900099               | 916,122.      | 916,122.                           |                            |  |  |
|   | <b>b</b> AWARD SUBMISSION FEES  |   | 900099               | 129,300.      | 129,300.                           |                            |  |  |
|   | <b>c</b> ADVERTISING  |   | 511190               | 67,404.       |                                    | 67,404.                    |  |  |
|   | <b>d</b>  |   |                      |               |                                    |                            |  |  |
|   | <b>e</b>  |   |                      |               |                                    |                            |  |  |
|   | <b>f</b> All other program service revenue  |   |                      |               |                                    |                            |  |  |
|   | <b>g Total.</b> Add lines 2a-2f   |   |                      | 1,112,826.    |                                    |                            |  |  |
| <b>Other Revenue</b>  | <b>3</b> Investment income (including dividends, interest, and other similar amounts)   |   |                      | 7,251.        |                                    |                            | 7,251.   |  |
|   | <b>4</b> Income from investment of tax-exempt bond proceeds   |   |                      |               |                                    |                            |  |  |
|   | <b>5</b> Royalties  |   |                      |               |                                    |                            |  |  |
|   | <b>6 a</b> Gross rents  | (i) Real  | (ii) Personal        |               |                                    |                            |  |  |
|   |   | <b>b</b> Less: rental expenses                        |                      |               |                                    |                            |  |  |
|   |   | <b>c</b> Rental income or (loss)                      |                      |               |                                    |                            |  |  |
|   |   | <b>d</b> Net rental income or (loss)                  |                      |               |                                    |                            |  |  |
|   | <b>7 a</b> Gross amount from sales of assets other than inventory   | (i) Securities  | (ii) Other           |               |                                    |                            |  |  |
|   |   | <b>b</b> Less: cost or other basis and sales expenses |                      |               |                                    |                            |  |  |
|   |   | <b>c</b> Gain or (loss)                               |                      |               |                                    |                            |  |  |
|   |   | <b>d</b> Net gain or (loss)                           |                      |               |                                    |                            |  |  |
|   | <b>8 a</b> Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18 | <b>a</b>  |                      |               |                                    |                            |  |  |
|   |   | <b>b</b> Less: direct expenses                        | <b>b</b>             |               |                                    |                            |  |  |
|   |   | <b>c</b> Net income or (loss) from fundraising events |                      |               |                                    |                            |  |  |
|   | <b>9 a</b> Gross income from gaming activities. See Part IV, line 19  | <b>a</b>  |                      |               |                                    |                            |  |  |
| <b>b</b> Less: direct expenses                                    |   | <b>b</b>  |                      |               |                                    |                            |  |  |
| <b>c</b> Net income or (loss) from gaming activities              |   |   |                      |               |                                    |                            |  |  |
| <b>10 a</b> Gross sales of inventory, less returns and allowances | <b>a</b>  |   |                      |               |                                    |                            |  |  |
|   | <b>b</b> Less: cost of goods sold   | <b>b</b>  |                      |               |                                    |                            |  |  |
|   | <b>c</b> Net income or (loss) from sales of inventory   |   |                      |               |                                    |                            |  |  |
| <b>Miscellaneous Revenue</b>                                      |   |   | <b>Business Code</b> |               |                                    |                            |  |  |
| <b>11 a</b> _____   |   |   |                      |               |                                    |                            |  |  |
|   | <b>b</b> _____  |   |                      |               |                                    |                            |  |  |
|   | <b>c</b> _____  |   |                      |               |                                    |                            |  |  |
|   | <b>d</b> All other revenue  |   |                      |               |                                    |                            |  |  |
|   | <b>e Total.</b> Add lines 11a-11d   |   |                      |               |                                    |                            |  |  |
| <b>12 Total revenue.</b> See instructions                         |   |   |                      | 3,751,510.    | 1,045,422.                         | 67,404.                    | 7,251.   |  |

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

| Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.  | (A)<br>Total expenses | (B)<br>Program service expenses | (C)<br>Management and general expenses | (D)<br>Fundraising expenses |
|---|-----------------------|---------------------------------|--|-----------------------------|
| 1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21  | 610,187.              | 610,187.                        |  |                             |
| 2 Grants and other assistance to domestic individuals. See Part IV, line 22   | 31,965.               | 31,965.                         |  |                             |
| 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16  | 10,430.               | 10,430.                         |  |                             |
| 4 Benefits paid to or for members   |                       |                                 |  |                             |
| 5 Compensation of current officers, directors, trustees, and key employees  | 349,984.              | 282,166.                        | 37,632.                                | 30,186.                     |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)   |                       |                                 |  |                             |
| 7 Other salaries and wages  | 415,731.              | 362,296.                        | 53,435.                                |                             |
| 8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)  | 24,596.               | 21,382.                         | 2,077.                                 | 1,137.                      |
| 9 Other employee benefits   | 57,381.               | 50,716.                         | 3,284.                                 | 3,381.                      |
| 10 Payroll taxes  | 54,113.               | 45,543.                         | 6,436.                                 | 2,134.                      |
| 11 Fees for services (non-employees):   |                       |                                 |  |                             |
| a Management  |                       |                                 |  |                             |
| b Legal   | 15,918.               |                                 | 15,918.                                |                             |
| c Accounting  | 109,241.              | 196.                            | 109,045.                               |                             |
| d Lobbying  |                       |                                 |  |                             |
| e Professional fundraising services. See Part IV, line 17   |                       |                                 |  |                             |
| f Investment management fees  |                       |                                 |  |                             |
| g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch. O.)  | 300,598.              | 235,266.                        | 65,332.                                |                             |
| 12 Advertising and promotion  | 1,149.                | 315.                            | 834.                                   |                             |
| 13 Office expenses  | 95,911.               | 40,275.                         | 55,636.                                |                             |
| 14 Information technology   | 50,208.               | 20,336.                         | 29,872.                                |                             |
| 15 Royalties  |                       |                                 |  |                             |
| 16 Occupancy  | 30,234.               | 21,977.                         | 6,234.                                 | 2,023.                      |
| 17 Travel   | 461,356.              | 403,531.                        | 57,825.                                |                             |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials   |                       |                                 |  |                             |
| 19 Conferences, conventions, and meetings   | 996,226.              | 996,226.                        |  |                             |
| 20 Interest   |                       |                                 |  |                             |
| 21 Payments to affiliates   |                       |                                 |  |                             |
| 22 Depreciation, depletion, and amortization  | 1,841.                |                                 | 1,841.                                 |                             |
| 23 Insurance  | 4,942.                |                                 | 4,942.                                 |                             |
| 24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) |                       |                                 |  |                             |
| a <b>BAD DEBT</b>   | 25,000.               |                                 | 25,000.                                |                             |
| b <b>DONATION EXPENSES</b>  | 6,666.                | 3,666.                          | 3,000.                                 |                             |
| c <b>MISCELLANEOUS</b>  | 2,484.                | 2,009.                          | 475.                                   |                             |
| d   |                       |                                 |  |                             |
| e All other expenses  |                       |                                 |  |                             |
| <b>25 Total functional expenses.</b> Add lines 1 through 24e  | <b>3,656,161.</b>     | <b>3,138,482.</b>               | <b>478,818.</b>                        | <b>38,861.</b>              |
| <b>26 Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.                              |                       |                                 |  |                             |
| Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)   |                       |                                 |  |                             |

**Part X Balance Sheet**

Check if Schedule O contains a response or note to any line in this Part X

|   |  | (A)<br>Beginning of year |            | (B)<br>End of year |
|---|--|--------------------------|------------|--------------------|
| <b>Assets</b>   | <b>1</b> Cash - non-interest-bearing .....   | 3,063,380.               | <b>1</b>   | 3,059,684.         |
|   | <b>2</b> Savings and temporary cash investments .....  |                          | <b>2</b>   |                    |
|   | <b>3</b> Pledges and grants receivable, net .....  |                          | <b>3</b>   |                    |
|   | <b>4</b> Accounts receivable, net .....  | 166,720.                 | <b>4</b>   | 42,617.            |
|   | <b>5</b> Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L .....   |                          | <b>5</b>   |                    |
|   | <b>6</b> Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L ..... |                          | <b>6</b>   |                    |
|   | <b>7</b> Notes and loans receivable, net .....   |                          | <b>7</b>   |                    |
|   | <b>8</b> Inventories for sale or use .....   |                          | <b>8</b>   |                    |
|   | <b>9</b> Prepaid expenses and deferred charges .....   | 9,318.                   | <b>9</b>   | 31,324.            |
|   | <b>10a</b> Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D .....   | <b>10a</b> 6,522.        |            |                    |
|   | <b>b</b> Less: accumulated depreciation .....  | <b>10b</b> 3,363.        |            |                    |
|   | <b>11</b> Investments - publicly traded securities .....   | 127,804.                 | <b>11</b>  | 123,396.           |
|   | <b>12</b> Investments - other securities. See Part IV, line 11 .....   |                          | <b>12</b>  |                    |
|   | <b>13</b> Investments - program-related. See Part IV, line 11 .....  |                          | <b>13</b>  |                    |
|   | <b>14</b> Intangible assets .....  |                          | <b>14</b>  |                    |
|   | <b>15</b> Other assets. See Part IV, line 11 .....   |                          | <b>15</b>  |                    |
| <b>16 Total assets.</b> Add lines 1 through 15 (must equal line 34) ..... | 3,372,222.   | <b>16</b>                | 3,260,180. |                    |
| <b>Liabilities</b>  | <b>17</b> Accounts payable and accrued expenses .....  | 418,720.                 | <b>17</b>  | 291,323.           |
|   | <b>18</b> Grants payable .....   |                          | <b>18</b>  |                    |
|   | <b>19</b> Deferred revenue .....   | 171,492.                 | <b>19</b>  | 147,308.           |
|   | <b>20</b> Tax-exempt bond liabilities .....  |                          | <b>20</b>  |                    |
|   | <b>21</b> Escrow or custodial account liability. Complete Part IV of Schedule D .....  |                          | <b>21</b>  |                    |
|   | <b>22</b> Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L .....   |                          | <b>22</b>  |                    |
|   | <b>23</b> Secured mortgages and notes payable to unrelated third parties .....   |                          | <b>23</b>  |                    |
|   | <b>24</b> Unsecured notes and loans payable to unrelated third parties .....   |                          | <b>24</b>  |                    |
|   | <b>25</b> Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D .....  | 45,090.                  | <b>25</b>  | 0.                 |
|   | <b>26 Total liabilities.</b> Add lines 17 through 25 .....   | 635,302.                 | <b>26</b>  | 438,631.           |
| <b>Net Assets or Fund Balances</b>  | <b>Organizations that follow SFAS 117 (ASC 958), check here</b> <input checked="" type="checkbox"/> <b>and complete lines 27 through 29, and lines 33 and 34.</b>  |                          |            |                    |
|   | <b>27</b> Unrestricted net assets .....  | 1,603,084.               | <b>27</b>  | 1,892,302.         |
|   | <b>28</b> Temporarily restricted net assets .....  | 1,133,836.               | <b>28</b>  | 929,247.           |
|   | <b>29</b> Permanently restricted net assets .....  |                          | <b>29</b>  |                    |
|   | <b>Organizations that do not follow SFAS 117 (ASC 958), check here</b> <input type="checkbox"/> <b>and complete lines 30 through 34.</b>   |                          |            |                    |
|   | <b>30</b> Capital stock or trust principal, or current funds .....   |                          | <b>30</b>  |                    |
|   | <b>31</b> Paid-in or capital surplus, or land, building, or equipment fund .....   |                          | <b>31</b>  |                    |
|   | <b>32</b> Retained earnings, endowment, accumulated income, or other funds .....   |                          | <b>32</b>  |                    |
| <b>33</b> Total net assets or fund balances .....                         | 2,736,920.   | <b>33</b>                | 2,821,549. |                    |
| <b>34</b> Total liabilities and net assets/fund balances .....            | 3,372,222.   | <b>34</b>                | 3,260,180. |                    |

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI

|    |  |    |            |
|----|--|----|------------|
| 1  | Total revenue (must equal Part VIII, column (A), line 12)  | 1  | 3,751,510. |
| 2  | Total expenses (must equal Part IX, column (A), line 25)   | 2  | 3,656,161. |
| 3  | Revenue less expenses. Subtract line 2 from line 1   | 3  | 95,349.    |
| 4  | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))                      | 4  | 2,736,920. |
| 5  | Net unrealized gains (losses) on investments   | 5  | -10,720.   |
| 6  | Donated services and use of facilities   | 6  |            |
| 7  | Investment expenses  | 7  |            |
| 8  | Prior period adjustments   | 8  |            |
| 9  | Other changes in net assets or fund balances (explain in Schedule O)   | 9  | 0.         |
| 10 | Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B)) | 10 | 2,821,549. |

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII

|  | Yes | No |
|--|-----|----|
| 1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other<br>If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.  |     |    |
| 2a Were the organization's financial statements compiled or reviewed by an independent accountant?<br>If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:<br><input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis |     | X  |
| b Were the organization's financial statements audited by an independent accountant?<br>If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:<br><input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis                 | X   |    |
| c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?<br>If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.  | X   |    |
| 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?  |     | X  |
| b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits   |     |    |

Form 990 (2018)



**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

| Calendar year (or fiscal year beginning in) ▶  | (a) 2014 | (b) 2015 | (c) 2016 | (d) 2017 | (e) 2018 | (f) Total |
|--|----------|----------|----------|----------|----------|-----------|
| <b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .....  | 1416119. | 1653109. | 2155694. | 2254123. | 2624843. | 10103888. |
| <b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf .....   |          |          |          |          |          |           |
| <b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge .....   |          |          |          |          |          |           |
| <b>4 Total.</b> Add lines 1 through 3 .....  | 1416119. | 1653109. | 2155694. | 2254123. | 2624843. | 10103888. |
| <b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) ..... |          |          |          |          |          | 3325634.  |
| <b>6 Public support.</b> Subtract line 5 from line 4.  |          |          |          |          |          | 6778254.  |

**Section B. Total Support**

| Calendar year (or fiscal year beginning in) ▶  | (a) 2014 | (b) 2015 | (c) 2016 | (d) 2017 | (e) 2018 | (f) Total                |
|--|----------|----------|----------|----------|----------|--------------------------|
| <b>7</b> Amounts from line 4 .....   | 1416119. | 1653109. | 2155694. | 2254123. | 2624843. | 10103888.                |
| <b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources .....   | 4,897.   | 7,612.   | 4,292.   | 6,441.   | 7,251.   | 30,493.                  |
| <b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on .....  |          |          |          |          |          |                          |
| <b>10</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) .....  | 725.     | 25.      | 3,015.   |          |          | 3,765.                   |
| <b>11 Total support.</b> Add lines 7 through 10  |          |          |          |          |          | 10138146.                |
| <b>12</b> Gross receipts from related activities, etc. (see instructions) .....  |          |          |          |          | 12       |                          |
| <b>13 First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b> ..... |          |          |          |          |          | <input type="checkbox"/> |

**Section C. Computation of Public Support Percentage**

|   |                                     |         |
|---|-------------------------------------|---------|
| <b>14</b> Public support percentage for 2018 (line 6, column (f) divided by line 11, column (f)) .....  | <b>14</b>                           | 66.86 % |
| <b>15</b> Public support percentage from 2017 Schedule A, Part II, line 14 .....  | <b>15</b>                           | 67.87 % |
| <b>16a 33 1/3% support test - 2018.</b> If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization .....  | <input checked="" type="checkbox"/> |         |
| <b>b 33 1/3% support test - 2017.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization .....   | <input type="checkbox"/>            |         |
| <b>17a 10% -facts-and-circumstances test - 2018.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization .....    | <input type="checkbox"/>            |         |
| <b>b 10% -facts-and-circumstances test - 2017.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ..... | <input type="checkbox"/>            |         |
| <b>18 Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions .....  | <input type="checkbox"/>            |         |

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

| Calendar year (or fiscal year beginning in) ►   | (a) 2014 | (b) 2015 | (c) 2016 | (d) 2017 | (e) 2018 | (f) Total |
|---|----------|----------|----------|----------|----------|-----------|
| <b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .....   |          |          |          |          |          |           |
| <b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose ..... |          |          |          |          |          |           |
| <b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513 .....   |          |          |          |          |          |           |
| <b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf .....  |          |          |          |          |          |           |
| <b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge .....  |          |          |          |          |          |           |
| <b>6 Total.</b> Add lines 1 through 5 .....   |          |          |          |          |          |           |
| <b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons .....  |          |          |          |          |          |           |
| <b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year .....           |          |          |          |          |          |           |
| <b>c</b> Add lines 7a and 7b .....  |          |          |          |          |          |           |
| <b>8 Public support.</b> (Subtract line 7c from line 6.)  |          |          |          |          |          |           |

**Section B. Total Support**

| Calendar year (or fiscal year beginning in) ►  | (a) 2014 | (b) 2015 | (c) 2016 | (d) 2017 | (e) 2018 | (f) Total |
|--|----------|----------|----------|----------|----------|-----------|
| <b>9</b> Amounts from line 6 .....   |          |          |          |          |          |           |
| <b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources ..... |          |          |          |          |          |           |
| <b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 .....                           |          |          |          |          |          |           |
| <b>c</b> Add lines 10a and 10b .....   |          |          |          |          |          |           |
| <b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on .....      |          |          |          |          |          |           |
| <b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) .....                                  |          |          |          |          |          |           |
| <b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.)   |          |          |          |          |          |           |

**14 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

**Section C. Computation of Public Support Percentage**

|   |           |   |
|---|-----------|---|
| <b>15</b> Public support percentage for 2018 (line 8, column (f), divided by line 13, column (f)) ..... | <b>15</b> | % |
| <b>16</b> Public support percentage from 2017 Schedule A, Part III, line 15 .....                       | <b>16</b> | % |

**Section D. Computation of Investment Income Percentage**

|  |           |   |
|--|-----------|---|
| <b>17</b> Investment income percentage for 2018 (line 10c, column (f), divided by line 13, column (f)) ..... | <b>17</b> | % |
| <b>18</b> Investment income percentage from 2017 Schedule A, Part III, line 17 .....                         | <b>18</b> | % |

**19a 33 1/3% support tests - 2018.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

**b 33 1/3% support tests - 2017.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

**Part IV Supporting Organizations**

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

**Section A. All Supporting Organizations**

|  | Yes | No |
|--|-----|----|
| <b>1</b> Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>  |     |    |
| <b>2</b> Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>   |     |    |
| <b>3a</b> Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>   |     |    |
| <b>b</b> Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>   |     |    |
| <b>c</b> Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>  |     |    |
| <b>4a</b> Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.</i>  |     |    |
| <b>b</b> Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>  |     |    |
| <b>c</b> Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>   |     |    |
| <b>5a</b> Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i> |     |    |
| <b>b Type I or Type II only.</b> Was any added or substituted supported organization part of a class already designated in the organization's organizing document?   |     |    |
| <b>c Substitutions only.</b> Was the substitution the result of an event beyond the organization's control?  |     |    |
| <b>6</b> Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>  |     |    |
| <b>7</b> Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>  |     |    |
| <b>8</b> Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>  |     |    |
| <b>9a</b> Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>  |     |    |
| <b>b</b> Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>  |     |    |
| <b>c</b> Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>   |     |    |
| <b>10a</b> Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer 10b below.</i>   |     |    |
| <b>b</b> Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>   |     |    |

**Part IV Supporting Organizations** (continued)

|  | Yes | No |
|--|-----|----|
| <b>11</b> Has the organization accepted a gift or contribution from any of the following persons?  |     |    |
| <b>a</b> A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization? |     |    |
| <b>b</b> A family member of a person described in (a) above?   |     |    |
| <b>c</b> A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in <b>Part VI</b> .                                       |     |    |
| <b>11a</b>   |     |    |
| <b>11b</b>   |     |    |
| <b>11c</b>   |     |    |

**Section B. Type I Supporting Organizations**

|   | Yes | No |
|---|-----|----|
| <b>1</b> Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? If "No," describe in <b>Part VI</b> how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year. |     |    |
| <b>2</b> Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in <b>Part VI</b> how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.   |     |    |
| <b>1</b>  |     |    |
| <b>2</b>  |     |    |

**Section C. Type II Supporting Organizations**

|  | Yes | No |
|--|-----|----|
| <b>1</b> Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in <b>Part VI</b> how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s). |     |    |
| <b>1</b>   |     |    |

**Section D. All Type III Supporting Organizations**

|   | Yes | No |
|---|-----|----|
| <b>1</b> Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided? |     |    |
| <b>2</b> Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in <b>Part VI</b> how the organization maintained a close and continuous working relationship with the supported organization(s).   |     |    |
| <b>3</b> By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in <b>Part VI</b> the role the organization's supported organizations played in this regard.  |     |    |
| <b>1</b>  |     |    |
| <b>2</b>  |     |    |
| <b>3</b>  |     |    |

**Section E. Type III Functionally Integrated Supporting Organizations**

|   |  |     |    |
|---|--|-----|----|
| <b>1</b> Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).  |  |     |    |
| <b>a</b> <input type="checkbox"/> The organization satisfied the Activities Test. Complete <b>line 2</b> below.   |  |     |    |
| <b>b</b> <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete <b>line 3</b> below.  |  |     |    |
| <b>c</b> <input type="checkbox"/> The organization supported a governmental entity. Describe in <b>Part VI</b> how you supported a government entity (see instructions).  |  |     |    |
| <b>2</b> Activities Test. Answer (a) and (b) below.   |  | Yes | No |
| <b>a</b> Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in <b>Part VI</b> identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities. |  |     |    |
| <b>b</b> Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in <b>Part VI</b> the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.  |  |     |    |
| <b>3</b> Parent of Supported Organizations. Answer (a) and (b) below.   |  |     |    |
| <b>a</b> Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? Provide details in <b>Part VI</b> .   |  |     |    |
| <b>b</b> Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in <b>Part VI</b> the role played by the organization in this regard.   |  |     |    |
| <b>2a</b>   |  |     |    |
| <b>2b</b>   |  |     |    |
| <b>3a</b>   |  |     |    |
| <b>3b</b>   |  |     |    |

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

1  Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI.) **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

| <b>Section A - Adjusted Net Income</b> |  | (A) Prior Year | (B) Current Year (optional) |
|--|--|----------------|-----------------------------|
| 1                                      | Net short-term capital gain  | 1              |                             |
| 2                                      | Recoveries of prior-year distributions   | 2              |                             |
| 3                                      | Other gross income (see instructions)  | 3              |                             |
| 4                                      | Add lines 1 through 3  | 4              |                             |
| 5                                      | Depreciation and depletion   | 5              |                             |
| 6                                      | Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) | 6              |                             |
| 7                                      | Other expenses (see instructions)  | 7              |                             |
| 8                                      | <b>Adjusted Net Income</b> (subtract lines 5, 6, and 7 from line 4)  | 8              |                             |

| <b>Section B - Minimum Asset Amount</b> |   | (A) Prior Year | (B) Current Year (optional) |
|---|---|----------------|-----------------------------|
| 1                                       | Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): |                |                             |
| a                                       | Average monthly value of securities   | 1a             |                             |
| b                                       | Average monthly cash balances   | 1b             |                             |
| c                                       | Fair market value of other non-exempt-use assets  | 1c             |                             |
| d                                       | <b>Total</b> (add lines 1a, 1b, and 1c)   | 1d             |                             |
| e                                       | <b>Discount</b> claimed for blockage or other factors (explain in detail in <b>Part VI</b> ):                                   |                |                             |
| 2                                       | Acquisition indebtedness applicable to non-exempt-use assets  | 2              |                             |
| 3                                       | Subtract line 2 from line 1d  | 3              |                             |
| 4                                       | Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions)                                  | 4              |                             |
| 5                                       | Net value of non-exempt-use assets (subtract line 4 from line 3)  | 5              |                             |
| 6                                       | Multiply line 5 by .035   | 6              |                             |
| 7                                       | Recoveries of prior-year distributions  | 7              |                             |
| 8                                       | <b>Minimum Asset Amount</b> (add line 7 to line 6)  | 8              |                             |

| <b>Section C - Distributable Amount</b> |   |   | Current Year |
|---|---|---|--------------|
| 1                                       | Adjusted net income for prior year (from Section A, line 8, Column A)   | 1 |              |
| 2                                       | Enter 85% of line 1   | 2 |              |
| 3                                       | Minimum asset amount for prior year (from Section B, line 8, Column A)  | 3 |              |
| 4                                       | Enter greater of line 2 or line 3   | 4 |              |
| 5                                       | Income tax imposed in prior year  | 5 |              |
| 6                                       | <b>Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)  | 6 |              |
| 7                                       | <input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions). |   |              |

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations** (continued)

| <b>Section D - Distributions</b>  | <b>Current Year</b> |
|---|---------------------|
| <b>1</b> Amounts paid to supported organizations to accomplish exempt purposes  |                     |
| <b>2</b> Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity              |                     |
| <b>3</b> Administrative expenses paid to accomplish exempt purposes of supported organizations  |                     |
| <b>4</b> Amounts paid to acquire exempt-use assets  |                     |
| <b>5</b> Qualified set-aside amounts (prior IRS approval required)  |                     |
| <b>6</b> Other distributions (describe in <b>Part VI</b> ). See instructions.   |                     |
| <b>7 Total annual distributions.</b> Add lines 1 through 6.   |                     |
| <b>8</b> Distributions to attentive supported organizations to which the organization is responsive (provide details in <b>Part VI</b> ). See instructions. |                     |
| <b>9</b> Distributable amount for 2018 from Section C, line 6   |                     |
| <b>10</b> Line 8 amount divided by line 9 amount  |                     |

| <b>Section E - Distribution Allocations</b> (see instructions)   | <b>(i)<br/>Excess Distributions</b> | <b>(ii)<br/>Underdistributions<br/>Pre-2018</b> | <b>(iii)<br/>Distributable<br/>Amount for 2018</b> |
|--|-------------------------------------|---|--|
| <b>1</b> Distributable amount for 2018 from Section C, line 6  |                                     |   |  |
| <b>2</b> Underdistributions, if any, for years prior to 2018 (reasonable cause required- explain in <b>Part VI</b> ). See instructions.  |                                     |   |  |
| <b>3</b> Excess distributions carryover, if any, to 2018   |                                     |   |  |
| <b>a</b> From 2013   |                                     |   |  |
| <b>b</b> From 2014   |                                     |   |  |
| <b>c</b> From 2015   |                                     |   |  |
| <b>d</b> From 2016   |                                     |   |  |
| <b>e</b> From 2017   |                                     |   |  |
| <b>f Total</b> of lines 3a through e   |                                     |   |  |
| <b>g</b> Applied to underdistributions of prior years  |                                     |   |  |
| <b>h</b> Applied to 2018 distributable amount  |                                     |   |  |
| <b>i</b> Carryover from 2013 not applied (see instructions)  |                                     |   |  |
| <b>j</b> Remainder. Subtract lines 3g, 3h, and 3i from 3f.   |                                     |   |  |
| <b>4</b> Distributions for 2018 from Section D, line 7: \$   |                                     |   |  |
| <b>a</b> Applied to underdistributions of prior years  |                                     |   |  |
| <b>b</b> Applied to 2018 distributable amount  |                                     |   |  |
| <b>c</b> Remainder. Subtract lines 4a and 4b from 4.   |                                     |   |  |
| <b>5</b> Remaining underdistributions for years prior to 2018, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in <b>Part VI</b> . See instructions. |                                     |   |  |
| <b>6</b> Remaining underdistributions for 2018. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in <b>Part VI</b> . See instructions.                        |                                     |   |  |
| <b>7 Excess distributions carryover to 2019.</b> Add lines 3j and 4c.  |                                     |   |  |
| <b>8</b> Breakdown of line 7:  |                                     |   |  |
| <b>a</b> Excess from 2014  |                                     |   |  |
| <b>b</b> Excess from 2015  |                                     |   |  |
| <b>c</b> Excess from 2016  |                                     |   |  |
| <b>d</b> Excess from 2017  |                                     |   |  |
| <b>e</b> Excess from 2018  |                                     |   |  |

Schedule A (Form 990 or 990-EZ) 2018

**Part VI** **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

Horizontal lines for supplemental information.

INSPECTION COPY

**SCHEDULE D**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Financial Statements**

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.**

▶ **Attach to Form 990.**

▶ **Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.**

OMB No. 1545-0047

**2018**

**Open to Public Inspection**

Name of the organization **ONLINE NEWS ASSOCIATION** Employer identification number **\*\*-\*\*\*9878**

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

|   | (a) Donor advised funds | (b) Funds and other accounts                             |
|---|-------------------------|--|
| 1 Total number at end of year .....   |                         |  |
| 2 Aggregate value of contributions to (during year) .....   |                         |  |
| 3 Aggregate value of grants from (during year) .....  |                         |  |
| 4 Aggregate value at end of year .....  |                         |  |
| 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? .....  |                         | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ..... |                         | <input type="checkbox"/> Yes <input type="checkbox"/> No |

**Part II Conservation Easements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

Preservation of land for public use (e.g., recreation or education)  Preservation of a historically important land area

Protection of natural habitat  Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

|  | Held at the End of the Tax Year |
|--|---------------------------------|
| a Total number of conservation easements .....   | 2a                              |
| b Total acreage restricted by conservation easements .....   | 2b                              |
| c Number of conservation easements on a certified historic structure included in (a) .....   | 2c                              |
| d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register ..... | 2d                              |

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? .....

Yes  No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? .....

Yes  No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1 .....

(ii) Assets included in Form 990, Part X .....

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenue included on Form 990, Part VIII, line 1 .....

b Assets included in Form 990, Part X .....

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule D (Form 990) 2018

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a  Public exhibition
- b  Scholarly research
- c  Preservation for future generations
- d  Loan or exchange programs
- e  Other \_\_\_\_\_

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

|                                 | Amount |
|---------------------------------|--------|
| c Beginning balance             | 1c     |
| d Additions during the year     | 1d     |
| e Distributions during the year | 1e     |
| f Ending balance                | 1f     |

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?  Yes  No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

**Part V Endowment Funds.** Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

|  | (a) Current year | (b) Prior year | (c) Two years back | (d) Three years back | (e) Four years back |
|--|------------------|----------------|--------------------|----------------------|---------------------|
| 1a Beginning of year balance                     |                  |                |                    |                      |                     |
| b Contributions                                  |                  |                |                    |                      |                     |
| c Net investment earnings, gains, and losses     |                  |                |                    |                      |                     |
| d Grants or scholarships                         |                  |                |                    |                      |                     |
| e Other expenditures for facilities and programs |                  |                |                    |                      |                     |
| f Administrative expenses                        |                  |                |                    |                      |                     |
| g End of year balance                            |                  |                |                    |                      |                     |

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a Board designated or quasi-endowment  \_\_\_\_\_ %
- b Permanent endowment  \_\_\_\_\_ %
- c Temporarily restricted endowment  \_\_\_\_\_ %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

|  | Yes    | No |
|--|--------|----|
| (i) unrelated organizations  | 3a(i)  |    |
| (ii) related organizations   | 3a(ii) |    |
| b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? | 3b     |    |

4 Describe in Part XIII the intended uses of the organization's endowment funds.

**Part VI Land, Buildings, and Equipment.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

| Description of property  | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|--|--------------------------------------|---------------------------------|------------------------------|----------------|
| 1a Land  |                                      |                                 |                              |                |
| b Buildings  |                                      |                                 |                              |                |
| c Leasehold improvements   |                                      |                                 |                              |                |
| d Equipment  |                                      | 6,522.                          | 3,363.                       | 3,159.         |
| e Other  |                                      |                                 |                              |                |
| <b>Total.</b> Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.) |                                      |                                 |                              | 3,159.         |

**Part VII Investments - Other Securities.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

| (a) Description of security or category (including name of security)      | (b) Book value | (c) Method of valuation: Cost or end-of-year market value |
|---|----------------|---|
| (1) Financial derivatives .....   |                |   |
| (2) Closely-held equity interests .....                                   |                |   |
| (3) Other .....   |                |   |
| (A)   |                |   |
| (B)   |                |   |
| (C)   |                |   |
| (D)   |                |   |
| (E)   |                |   |
| (F)   |                |   |
| (G)   |                |   |
| (H)   |                |   |
| <b>Total.</b> (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶ |                |   |

**Part VIII Investments - Program Related.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

| (a) Description of investment   | (b) Book value | (c) Method of valuation: Cost or end-of-year market value |
|---|----------------|---|
| (1)   |                |   |
| (2)   |                |   |
| (3)   |                |   |
| (4)   |                |   |
| (5)   |                |   |
| (6)   |                |   |
| (7)   |                |   |
| (8)   |                |   |
| (9)   |                |   |
| <b>Total.</b> (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶ |                |   |

**Part IX Other Assets.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

| (a) Description   | (b) Book value |
|---|----------------|
| (1)   |                |
| (2)   |                |
| (3)   |                |
| (4)   |                |
| (5)   |                |
| (6)   |                |
| (7)   |                |
| (8)   |                |
| (9)   |                |
| <b>Total.</b> (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶ |                |

**Part X Other Liabilities.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

| 1. (a) Description of liability   | (b) Book value |
|---|----------------|
| (1) Federal income taxes  |                |
| (2)   |                |
| (3)   |                |
| (4)   |                |
| (5)   |                |
| (6)   |                |
| (7)   |                |
| (8)   |                |
| (9)   |                |
| <b>Total.</b> (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶ |                |

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

**Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

|   |   |    |            |            |
|---|---|----|------------|------------|
| 1 | Total revenue, gains, and other support per audited financial statements        |    | 1          | 3,740,790. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12:             |    |            |            |
| a | Net unrealized gains (losses) on investments                                    | 2a | -10,720.   |            |
| b | Donated services and use of facilities  | 2b |            |            |
| c | Recoveries of prior year grants   | 2c |            |            |
| d | Other (Describe in Part XIII.)  | 2d |            |            |
| e | Add lines 2a through 2d   | 2e | -10,720.   |            |
| 3 | Subtract line 2e from line 1  | 3  | 3,751,510. |            |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1:            |    |            |            |
| a | Investment expenses not included on Form 990, Part VIII, line 7b                | 4a |            |            |
| b | Other (Describe in Part XIII.)  | 4b |            |            |
| c | Add lines 4a and 4b   | 4c | 0.         |            |
| 5 | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) | 5  | 3,751,510. |            |

**Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

|   |  |    |            |            |
|---|--|----|------------|------------|
| 1 | Total expenses and losses per audited financial statements                       |    | 1          | 3,656,161. |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25:                |    |            |            |
| a | Donated services and use of facilities   | 2a |            |            |
| b | Prior year adjustments   | 2b |            |            |
| c | Other losses   | 2c |            |            |
| d | Other (Describe in Part XIII.)   | 2d |            |            |
| e | Add lines 2a through 2d  | 2e | 0.         |            |
| 3 | Subtract line 2e from line 1   | 3  | 3,656,161. |            |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1:               |    |            |            |
| a | Investment expenses not included on Form 990, Part VIII, line 7b                 | 4a |            |            |
| b | Other (Describe in Part XIII.)   | 4b |            |            |
| c | Add lines 4a and 4b  | 4c | 0.         |            |
| 5 | Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) | 5  | 3,656,161. |            |

**Part XIII Supplemental Information.**

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

**PART X, LINE 2:**

FOR THE YEAR ENDED DECEMBER 31, 2018, ONA HAS DOCUMENTED ITS CONSIDERATION OF FASB ASC 740-10, INCOME TAXES, THAT PROVIDES GUIDANCE FOR REPORTING UNCERTAINTY IN INCOME TAXES AND HAS DETERMINED THAT NO MATERIAL UNCERTAIN TAX POSITIONS QUALIFY FOR EITHER RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS.

**SCHEDULE F  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Statement of Activities Outside the United States**

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990.

▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

OMB No. 1545-0047

**2018**

Open to Public  
Inspection

Name of the organization

Employer identification number

ONLINE NEWS ASSOCIATION

\*\*-\*\*\*9878

**Part I General Information on Activities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? .....  **Yes**  **No**
- For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

| (a) Region  | (b) Number of offices in the region | (c) Number of employees, agents, and independent contractors in the region | (d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region) | (e) If activity listed in (d) is a program service, describe specific type of service(s) in the region | (f) Total expenditures for and investments in the region |
|---|-------------------------------------|--|--|--|--|
| NORTH AMERICA   | 0                                   | 0  | PROGRAM SERVICES   | CONFERENCE HELD IN CANADA  | 20,041.  |
| MIDDLE EAST AND NORTH AFRICA                            | 0                                   | 0  | PROGRAM SERVICES   | JOURNALISM AWARD   | 4,965.   |
| EUROPE  | 0                                   | 0  | PROGRAM SERVICES   | JOURNALISM AWARD   | 5,465.   |
|   |                                     |  |  |  |  |
|   |                                     |  |  |  |  |
|   |                                     |  |  |  |  |
|   |                                     |  |  |  |  |
|   |                                     |  |  |  |  |
|   |                                     |  |  |  |  |
|   |                                     |  |  |  |  |
| <b>3 a</b> Subtotal .....                               | 0                                   | 0  |  |  | 30,471.  |
| <b>b</b> Total from continuation sheets to Part I ..... | 0                                   | 0  |  |  | 0.   |
| <b>c Totals</b> (add lines 3a and 3b) .....             | 0                                   | 0  |  |  | 30,471.  |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2018

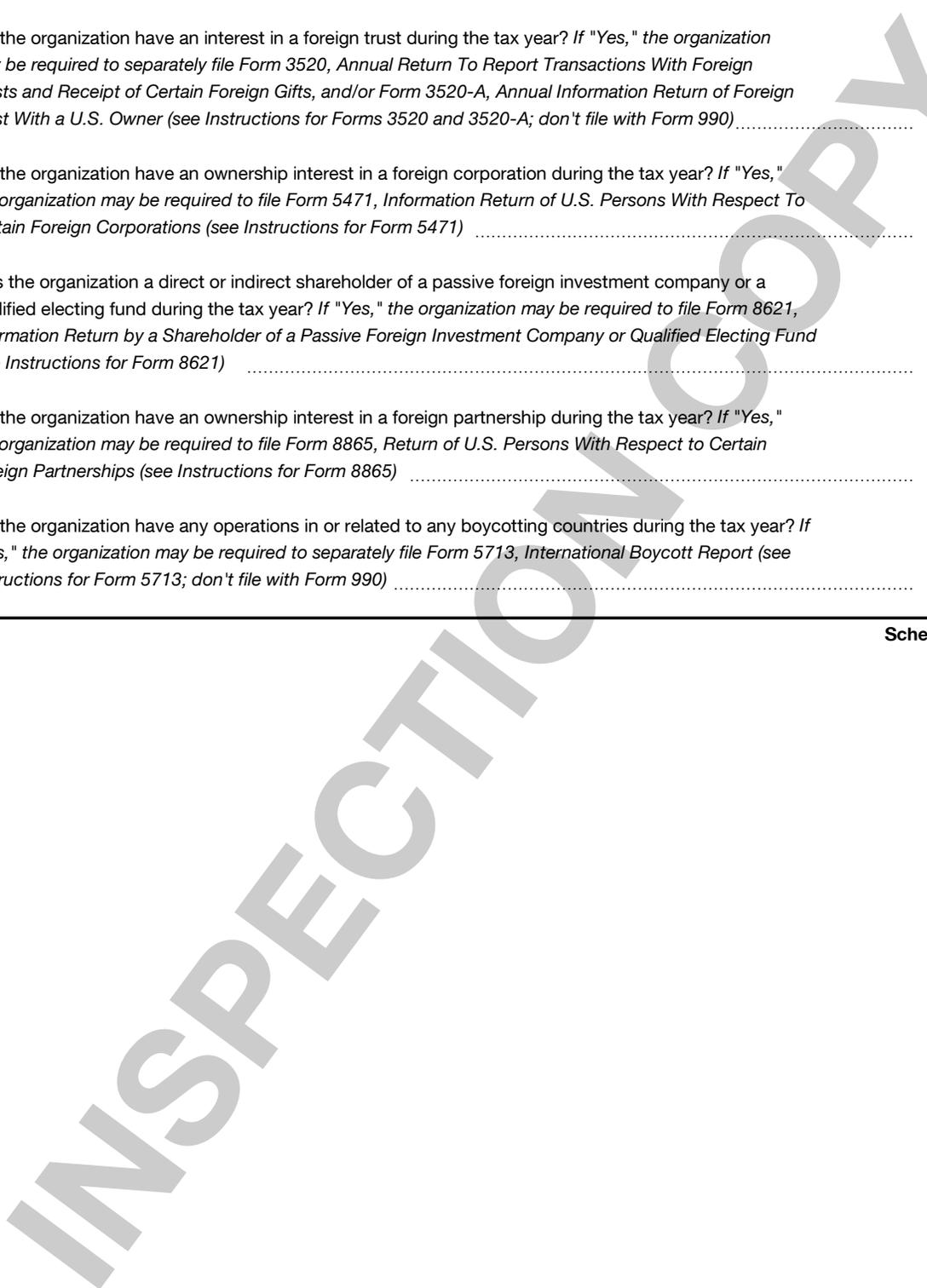




**Part IV Foreign Forms**

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* .....  Yes  No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* .....  Yes  No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations (see Instructions for Form 5471)* .....  Yes  No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)* .....  Yes  No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* .....  Yes  No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)* .....  Yes  No

Schedule F (Form 990) 2018



**Part V Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

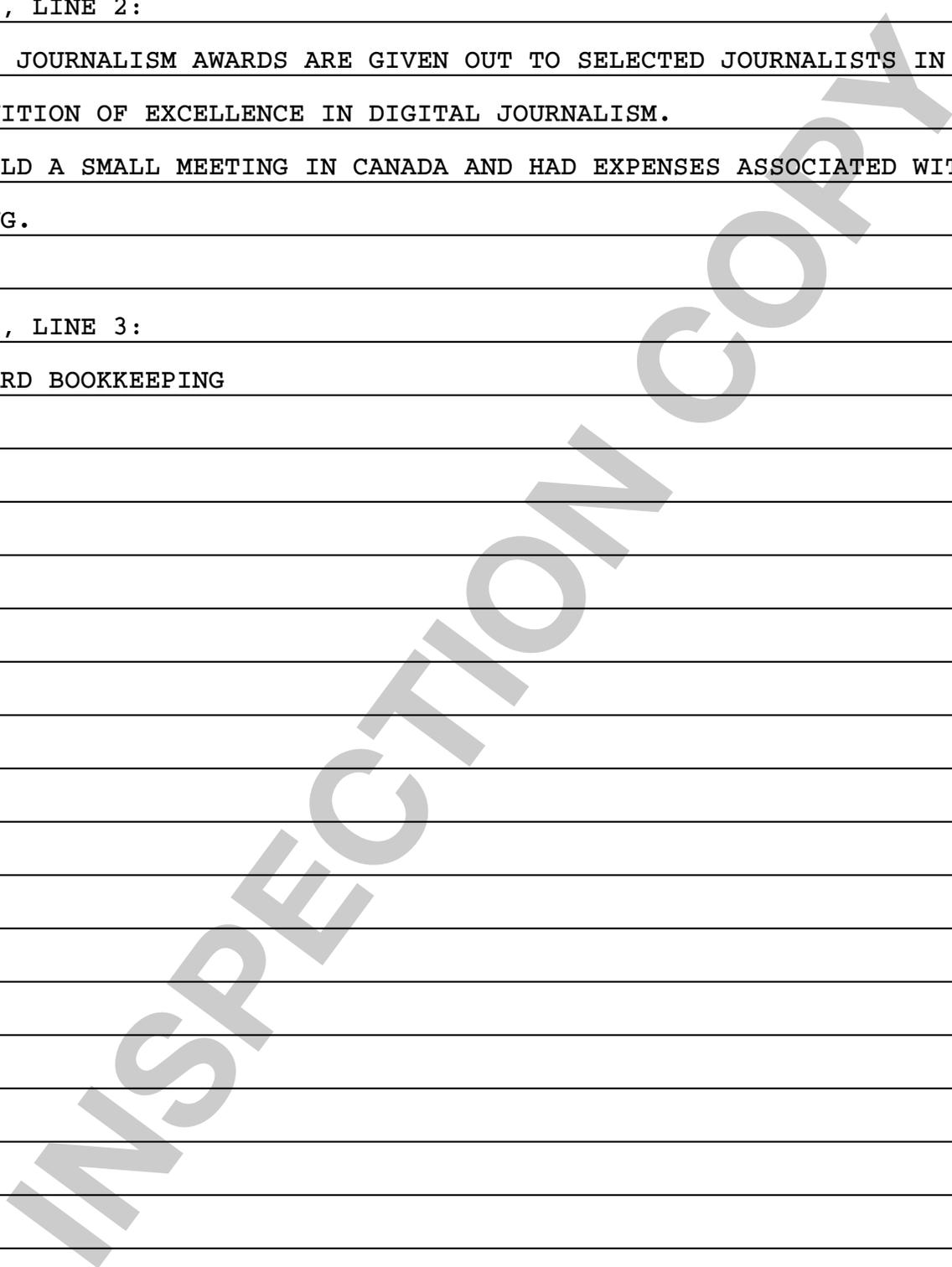
**PART I, LINE 2:**

ONLINE JOURNALISM AWARDS ARE GIVEN OUT TO SELECTED JOURNALISTS IN  
RECOGNITION OF EXCELLENCE IN DIGITAL JOURNALISM.

ONA HELD A SMALL MEETING IN CANADA AND HAD EXPENSES ASSOCIATED WITH THAT  
MEETING.

**PART I, LINE 3:**

STANDARD BOOKKEEPING



**SCHEDULE I  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Grants and Other Assistance to Organizations,  
Governments, and Individuals in the United States**  
Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.  
▶ Attach to Form 990.  
▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.

OMB No. 1545-0047

**2018**

**Open to Public  
Inspection**

Name of the organization **ONLINE NEWS ASSOCIATION** Employer identification number **\*\* - \*\*\* 9878**

**Part I General Information on Grants and Assistance**

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  **Yes**  **No**
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

**Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments.** Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

| <b>1 (a)</b> Name and address of organization or government  | <b>(b)</b> EIN | <b>(c)</b> IRC section (if applicable) | <b>(d)</b> Amount of cash grant | <b>(e)</b> Amount of non-cash assistance | <b>(f)</b> Method of valuation (book, FMV, appraisal, other) | <b>(g)</b> Description of noncash assistance | <b>(h)</b> Purpose of grant or assistance             |
|--|----------------|--|---------------------------------|--|--|--|---|
| SAN JOSE STATE UNIVERSITY<br>1 WASHINGTON SQUARE<br>SAN JOSE, CA 95192-0183                                    |                | 501 (C) (3)                            | 10,000.                         | 0.                                       |  |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF ARIZONA<br>888 N. EUCLID AVE, ROOM 515<br>TUCSON, AZ 85721-0158                                  |                | 501 (C) (3)                            | 10,000.                         | 0.                                       |  |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF MIAMI<br>AMERICAN STUDIES, 5100 BRUNSON DRIVE<br>CORAL GABLES, FL 33146                          |                | 501 (C) (3)                            | 10,000.                         | 0.                                       |  |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| MICHIGAN STATE UNIVERSITY<br>CONTRACT & GRANT ADMIN. 426<br>AUDITORIUM RD, ROOM 2 - EAST<br>LANSING, MI 48824  |                | 501 (C) (3)                            | 10,000.                         | 0.                                       |  |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF MISSISSIPPI<br>UNIVERSITY OF MISSISSIPPI, 113<br>FALKNER - UNIVERSITY, MS<br>38677-1848          |                | 501 (C) (3)                            | 10,000.                         | 0.                                       |  |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF NEVADA, RENO<br>FOUNDATION - 1664 N. VIRGINIA<br>STREET, MAIL STOP 0162 - RENO, NV<br>89557-0162 |                | 501 (C) (3)                            | 60,000.                         | 0.                                       |  |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |

- 2** Enter total number of section 501(c)(3) and government organizations listed in the line 1 table **▶** \_\_\_\_\_
- 3** Enter total number of other organizations listed in the line 1 table **▶** \_\_\_\_\_

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2018)

**Part II** Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

| (a) Name and address of organization or government   | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance                    |
|--|---------|-------------------------------|--------------------------|-----------------------------------|---|--|---|
| OHIO UNIVERSITY<br>104 RESEARCH AND TECHNOLOGY CENTER<br>ATHENS, OH 45701-2979                         |         | 501 (C) (3)                   | 10,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF GEORGIA<br>310 EAST CAMPUS RD, ROOM 409,<br>TUCKER HALL - ATHENS, GA<br>30602-1589       |         | 501 (C) (3)                   | 10,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF SOUTHERN CALIFORNIA<br>3500 SOUTH FIGUEROA ST. #102<br>LOS ANGELES, CA 90089-4019        |         | 501 (C) (3)                   | 10,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| HOWARD UNIVERSITY<br>525 BRYANT ST. NW, # 214<br>WASHINGTON, DC 20059                                  |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| NORTHEASTERN ILLINOIS<br>5500 N. ST. LOUIS AVE.<br>CHICAGO, IL 60625                                   |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| NORTHERN ARIZONA UNIVERSITY<br>FOUNDATION - 700 S. KNOLES DR. -<br>FLAGSTAFF, AZ 86011                 |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| PBS NEWS HOUR<br>3939 CAMPBELL AVENUE<br>ARLINGTON, VA 22206   |         | 501 (C) (3)                   | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT<br>J360                  |
| QUINNIPIAC UNIVERSITY<br>275 MT. CARMEL AVENUE, NH-MED<br>HAMDEN, CT 06518                             |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| SAN DIEGO STATE UNIVERSITY<br>RESEARCH FOUNDATION - 5250<br>CAMPANILE DR - SAN DIEGO, CA<br>92182-1247 |         | 501 (C) (3)                   | 15,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |

Schedule I (Form 990)

**Part II** Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

| (a) Name and address of organization or government   | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance                    |
|--|---------|-------------------------------|--------------------------|-----------------------------------|---|--|---|
| UNC SCHOOL OF MEDIA JOURNALISM<br>119 CARROLL HALL, CAMPUS BOX #3365<br>CHEPEL HILL, NC 27599      |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF MARYLAND<br>202 KNIGHT HALL<br>COLLEGE PARK, MD 20742                                |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| UNIVERSITY OF TEXAS AT EL PASO<br>500 W. UNIVERSITY AVE. ADMN.#200<br>EL PASO, TX 79968            |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| WASHINGTON STATE UNIVERSITY<br>PO BOX 641025<br>PULLMAN, WA 99164-1025                             |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| WEST VIRGINIA UNIVERSITY<br>FOUNDATION - ONE WATERFRONT PLACE,<br>7TH FLOOR - MORGANTOWN, WV 26507 |         | 501 (C) (3)                   | 15,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| KENTUCKY PUBLIC RADIO<br>619 S. 4TH STREET<br>LOUISVILLE, KY 40202                                 |         | 501 (C) (3)                   | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT                          |
| ELECTRONIC FRONTIER FOUNDATION<br>815 EDDY STREET<br>SAN FRANCISCO, CA 94109                       |         | 501 (C) (3)                   | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT                          |
| EMERSON COLLEGE<br>120 BOYLSTON STREET<br>BOSTON, MA 02116   |         | 501 (C) (3)                   | 25,000.                  | 0.                                |   |  | CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION |
| NYC MEDIA LAB<br>2 METRO TECH CENTER, 10TH FL<br>BROOKLYN, NY 11201                                |         | 501 (C) (3)                   | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT                          |

Schedule I (Form 990)

**Part II** Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

| (a) Name and address of organization or government                          | (b) EIN    | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|------------|-------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| PROPUBLICA<br>155 AVENUE OF THE AMERICAS, 13TH FL<br>NEW YORK, NY 10013     |            | 501 (C) (3)                   | 14,000.                  | 0.                                |   |  | ONLINE JOURNALISM AWARDS           |
| GUARDIAN NEWS & MEDIA<br>315 W. 36TH ST., 8TH FLOOR<br>NEW YORK, NY 10018   | **-***9208 |                               | 7,500.                   | 0.                                |   |  | ONLINE JOURNALISM AWARD            |
| CHANGING SAME COLLABORATIVE LLC<br>254 ADELPHI STREET<br>BROOKLYN, NY 11205 | **-***0168 |                               | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT       |
| DATAVIZED TECHNOLOGIES INC<br>254 WYTHE AVENUE, APT 3<br>BROOKLYN, NY 11249 | **-***7838 |                               | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT       |
| FUTURE PROJECTS MEDIA LLC<br>697 SACKETT ST.APT 3<br>BROOKLYN, NY 11217     | **-***7276 |                               | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT       |
| GISA<br>445 E 77TH ST., APT 1R<br>NEW YORK, NY 10075                        |            |                               | 10,000.                  | 0.                                |   |  | JOURNALISM 360 PROJECT GRANT       |
|   |            |                               |                          |                                   |   |  |                                    |
|   |            |                               |                          |                                   |   |  |                                    |
|   |            |                               |                          |                                   |   |  |                                    |

**Part III Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.  
Part III can be duplicated if additional space is needed.

| (a) Type of grant or assistance                       | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of noncash assistance |
|---|--------------------------|--------------------------|-----------------------------------|---|---------------------------------------|
| ONLINE JOURNALISM AWARDS INDIVIDUALLY UNDER \$5,000   | 5                        | 11,965.                  | 0.                                |   |                                       |
| CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION | 2                        | 20,000.                  | 0.                                |   |                                       |
|   |                          |                          |                                   |   |                                       |
|   |                          |                          |                                   |   |                                       |
|   |                          |                          |                                   |   |                                       |

**Part IV Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

PART 1, LINE 2:

ONLINE JOURNALISM AWARDS ARE GIVEN OUT TO SELECTED JOURNALISTS IN  
 RECOGNITION OF EXCELLENCE IN DIGITAL JOURNALISM, AWARD RECIPIENTS ARE  
 FREE TO USE FUNDS AS THEY PLEASE.

**SCHEDULE J  
(Form 990)**

**Compensation Information**

OMB No. 1545-0047

**2018**

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees  
 ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.  
 ▶ Attach to Form 990.  
 ▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

Department of the Treasury  
Internal Revenue Service

Name of the organization

ONLINE NEWS ASSOCIATION

Employer identification number

\*\*-\*\*\*9878

**Part I Questions Regarding Compensation**

**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- |  |  |
|--|--|
| <input type="checkbox"/> First-class or charter travel             | <input type="checkbox"/> Housing allowance or residence for personal use   |
| <input type="checkbox"/> Travel for companions                     | <input type="checkbox"/> Payments for business use of personal residence   |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees     |
| <input type="checkbox"/> Discretionary spending account            | <input type="checkbox"/> Personal services (such as maid, chauffeur, chef) |

**b** If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

**3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- |  |   |
|--|---|
| <input type="checkbox"/> Compensation committee              | <input checked="" type="checkbox"/> Written employment contract                     |
| <input type="checkbox"/> Independent compensation consultant | <input type="checkbox"/> Compensation survey or study                               |
| <input type="checkbox"/> Form 990 of other organizations     | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

**4** During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

**Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.**

**5** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

**6** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

**7** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III

**8** Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

**9** If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

|           | Yes | No |
|-----------|-----|----|
| <b>1b</b> |     |    |
| <b>2</b>  |     |    |
| <b>4a</b> |     | X  |
| <b>4b</b> |     | X  |
| <b>4c</b> |     | X  |
| <b>5a</b> |     | X  |
| <b>5b</b> |     | X  |
| <b>6a</b> |     | X  |
| <b>6b</b> |     | X  |
| <b>7</b>  |     | X  |
| <b>8</b>  |     | X  |
| <b>9</b>  |     |    |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

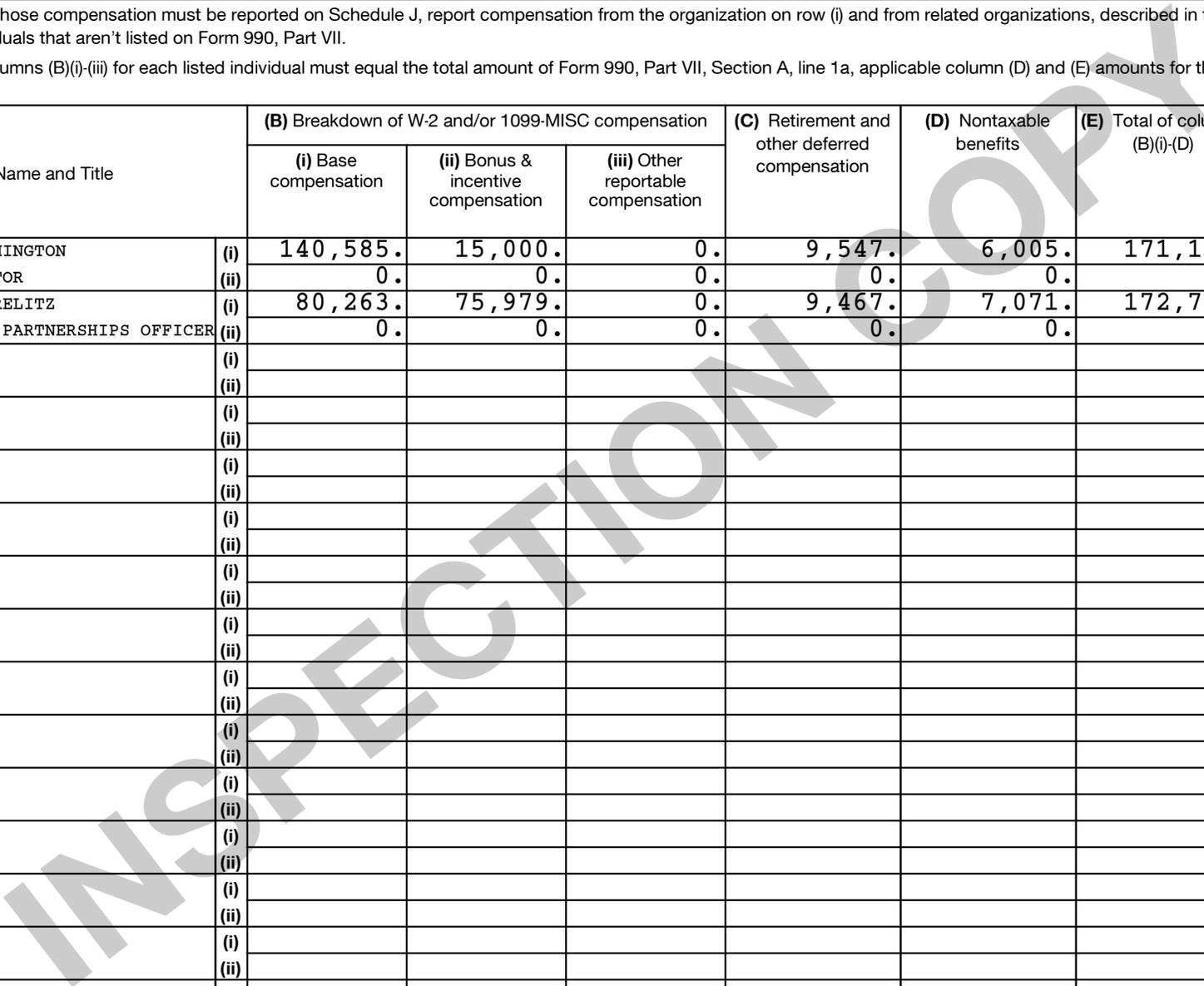
Schedule J (Form 990) 2018

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

**Note:** The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

| (A) Name and Title   |      | (B) Breakdown of W-2 and/or 1099-MISC compensation |                                     |                                     | (C) Retirement and other deferred compensation | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | (F) Compensation in column (B) reported as deferred on prior Form 990 |
|--|------|--|-------------------------------------|-------------------------------------|--|-------------------------|---------------------------------|---|
|  |      | (i) Base compensation                              | (ii) Bonus & incentive compensation | (iii) Other reportable compensation |  |                         |                                 |   |
| (1) IRVING WASHINGTON<br>EXECUTIVE DIRECTOR                  | (i)  | 140,585.   | 15,000.                             | 0.                                  | 9,547.   | 6,005.                  | 171,137.                        | 0.  |
|  | (ii) | 0.   | 0.                                  | 0.                                  | 0.   | 0.                      | 0.                              | 0.  |
| (2) JESSICA STRELITZ<br>CHIEF STRATEGIC PARTNERSHIPS OFFICER | (i)  | 80,263.  | 75,979.                             | 0.                                  | 9,467.   | 7,071.                  | 172,780.                        | 0.  |
|  | (ii) | 0.   | 0.                                  | 0.                                  | 0.   | 0.                      | 0.                              | 0.  |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |
|  | (i)  |  |                                     |                                     |  |                         |                                 |   |
|  | (ii) |  |                                     |                                     |  |                         |                                 |   |





**SCHEDULE O**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.

OMB No. 1545-0047

**2018**

Open to Public  
Inspection

Name of the organization

ONLINE NEWS ASSOCIATION

Employer identification number

\*\* - \*\*\*9878

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

MINDS IN DIGITAL JOURNALISM, THOSE WHO ARE SHAPING THE FUTURE OF THE  
INDUSTRY AND FINDING NEW WAYS TO TELL STORIES WITH NEW TECHNOLOGY.

PROGRAMS ARE TARGETED TO LEVERAGE AND SHARE SKILLS WITHIN THE  
ORGANIZATION'S PROFESSIONAL, TECHNOLOGY, ACADEMIC AND STUDENT  
COMMUNITIES.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

AWARDS: THE ONLINE JOURNALISM AWARDS IS THE ONLY ANNUAL COMPETITION  
THAT ACKNOWLEDGES THE BEST AND THE BRIGHTEST WORK SOLELY IN DIGITAL  
NEWS, IDENTIFYING AND PUBLICLY HONORING MODELS OF EXCELLENCE IN THE  
INDUSTRY. ONA RECEIVED OVER 1,000 ENTRIES IN 2018.

EXPENSES \$ 187,032. INCLUDING GRANTS OF \$ 53,430. REVENUE \$ 148,530.

FORM 990, PART III, LINE 4E, FELLOWSHIPS AND SCHOLARSHIPS: THREE

TARGETED FELLOWSHIPS OFFERED BY ONA NURTURE YOUNG AND EARLY-CAREER

TALENT: THE \$1M CHALLENGE FUND FOR INNOVATION IN JOURNALISM EDUCATION,

OFFERS \$35,000 IN MICRO GRANTS TO COLLEGES CREATING EXPERIMENTAL,

COLLABORATIVE PROJECTS WITH LOCAL NEWS OUTLETS; THE MJ BEAR FELLOWSHIPS

PROVIDE MENTORSHIP AND HIGH PROFILE NETWORKING TO THREE UNDER-30,

PROMISING JOURNALISTS EACH YEAR, A LEGACY OF A FOUNDING MEMBER.

EXPENSES \$ 479,853. INCLUDING GRANTS OF \$ 420,000. REVENUE \$ 0.

FORM 990, PART III, LINE 4F, LEADERSHIP. THE ONA'S WOMEN'S LEADERSHIP

ACCELERATOR FOR WOMEN IN DIGITAL MEDIA IS A WEEK-LONG, TUITION-FREE

LEADERSHIP PROGRAM THAT ADDRESSES THE UNIQUE NEEDS OF WOMEN IN DIGITAL

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2018)

832211 10-10-18

Name of the organization

ONLINE NEWS ASSOCIATION

Employer identification number

\*\*-\*\*\*9878

MEDIA, FOCUSING ON WORKSHOPS AND SEMINARS WITH WOMEN EXECUTIVES IN THE MEDIA AND TECHNOLOGY SPACE; THE DIGITAL LEADERSHIP BREAKFAST SERIES OFFERS CURRENT MEDIA EXECUTIVES AN INTIMATE FORUM FOR EXCHANGING IDEAS IN AN OFF-THE-RECORD CONVERSATION WITH INDUSTRY LEADERS.

EXPENSES \$ 210,447. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION A, LINE 6:

ONLINE NEWS ASSOCIATION HAS FIVE MEMBER CLASSES: PROFESSIONAL MEMBERS, ASSOCIATE MEMBERS, ACADEMIC MEMBERS, STUDENT MEMBERS AND DIRECTOR MEMBERS.

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 IS REVIEWED BY THE BOARD BEFORE IT IS FILED AND THEN POSTED ON THE ORGANIZATION'S WEBSITE.

FORM 990, PART VI, SECTION B, LINE 12C:

THE BOARD REQUIRES EACH COVERED PERSON TO REVIEW THE TERMS OF THE CONFLICT OF INTEREST POLICY ANNUALLY AND TO DISCLOSE TO ONA, AS THEY ARISE ANY POTENTIAL PERSONAL, FAMILY, OR BUSINESS RELATIONSHIPS THAT REASONABLY MIGHT GIVE RISE TO A CONFLICT, OR A PERCEIVED CONFLICT INVOLVING ONA.

FORM 990, PART VI, SECTION B, LINE 15:

ALL DECISION ON COMPENSATION FOR THE EXECUTIVE DIRECTOR ARE MADE BY THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTOR, WHICH INCLUDES THE OFFICERS (PRESIDENT, VICE PRESIDENT, TREASURER AND SECRETARY), ALL OF WHOM ARE IN HIRING POSITIONS AT MEDIA COMPANIES OR ORGANIZATIONS. THE DECISION IS DISCUSSED AND APPROVED BY THE FULL BOARD DURING EXECUTIVE SESSION AT ONE OF ITS TWO ANNUAL MEETINGS. THE DECISION INCLUDES A REVIEW OF THE CURRENT MARKETPLACE, AND ALL DECISIONS ARE RECORDED IN MEETING MINUTES.

Name of the organization

ONLINE NEWS ASSOCIATION

Employer identification number

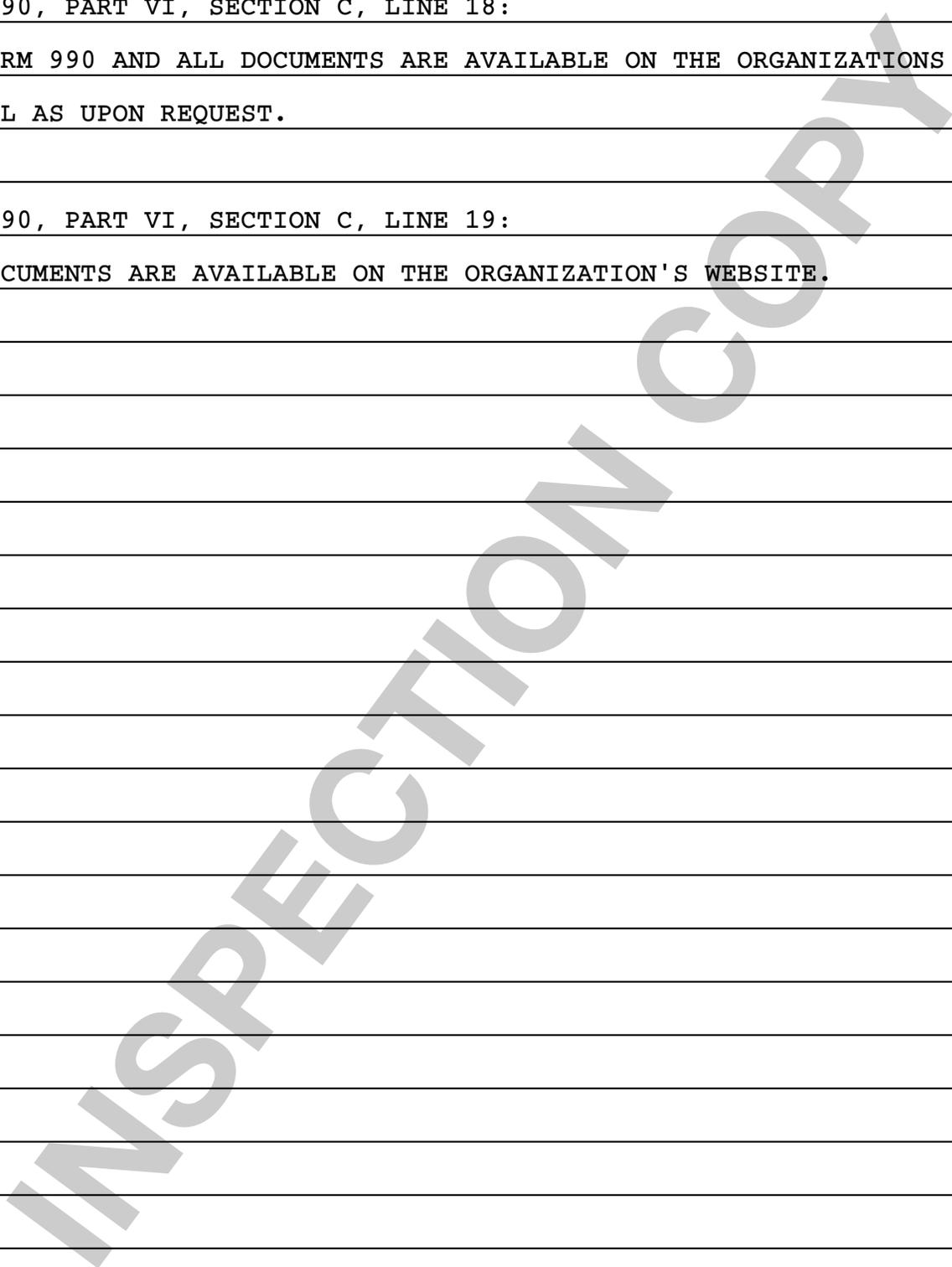
\*\* - \*\*\*9878

FORM 990, PART VI, SECTION C, LINE 18:

THE FORM 990 AND ALL DOCUMENTS ARE AVAILABLE ON THE ORGANIZATIONS WEBSITE AS WELL AS UPON REQUEST.

FORM 990, PART VI, SECTION C, LINE 19:

THE DOCUMENTS ARE AVAILABLE ON THE ORGANIZATION'S WEBSITE.



2018 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10

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| Asset No. | Description                                | Date Acquired | Method | Life | Conv | Line No. | Unadjusted Cost Or Basis | Bus % Excl | Section 179 Expense | * Reduction In Basis | Basis For Depreciation | Beginning Accumulated Depreciation | Current Sec 179 Expense | Current Year Deduction | Ending Accumulated Depreciation |
|-----------|--|---------------|--------|------|------|----------|--------------------------|------------|---------------------|----------------------|------------------------|------------------------------------|-------------------------|------------------------|---------------------------------|
|           | MANAGEMENT AND GENERAL                     |               |        |      |      |          |                          |            |                     |                      |                        |                                    |                         |                        |                                 |
| 6         | LAPTOP                                     | 04/30/12      | SL     | 3.00 |      | 16       | 1,000.                   |            |                     |                      | 1,000.                 | 1,000.                             |                         | 0.                     | 1,000.                          |
| 7         | APPLE LAPTOP FOR IW                        | 05/07/17      | SL     | 3.00 |      | 16       | 1,992.                   |            |                     |                      | 1,992.                 | 443.                               |                         | 664.                   | 1,107.                          |
| 8         | 13" MACBOOK AND KEYBOARD FOR KR            | 11/02/17      | SL     | 3.00 |      | 16       | 1,428.                   |            |                     |                      | 1,428.                 | 79.                                |                         | 476.                   | 555.                            |
| 9         | LAPTOP FOR ADAM                            | 12/31/17      | SL     | 3.00 |      | 16       | 2,102.                   |            |                     |                      | 2,102.                 |                                    |                         | 701.                   | 701.                            |
|           | * 990 PAGE 10 TOTAL MANAGEMENT AND GENERAL |               |        |      |      |          | 6,522.                   |            |                     |                      | 6,522.                 | 1,522.                             |                         | 1,841.                 | 3,363.                          |
|           | * GRAND TOTAL 990 PAGE 10 DEPR             |               |        |      |      |          | 6,522.                   |            |                     |                      | 6,522.                 | 1,522.                             |                         | 1,841.                 | 3,363.                          |