

Industry Directory

List your organization prominently in the ONA website tool

The ONA Industry Directory is a new way for sponsors to reach our audience of digital journalists in a useful, searchable database. Directory listings are the best way to have a year-round presence with the community.

You'll get a detailed overview

In addition to the logo and a description of your company, you'll be able to add social links and contact details.

Add a call-to-action

Listings in our premium tier receive four call-to-action listings of any length throughout the year. Use these to share unique offers or benefits to the ONA community or simply direct them to a useful resource.

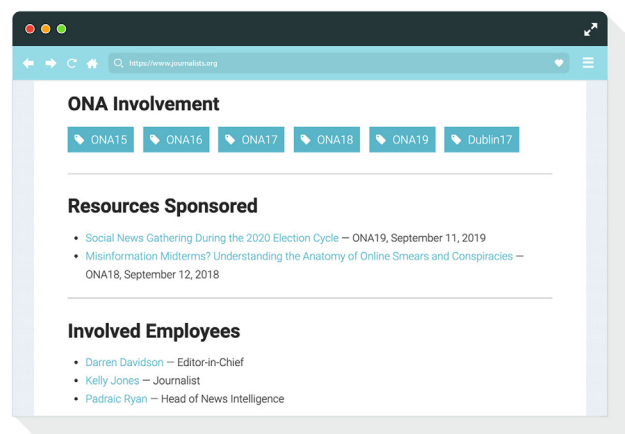
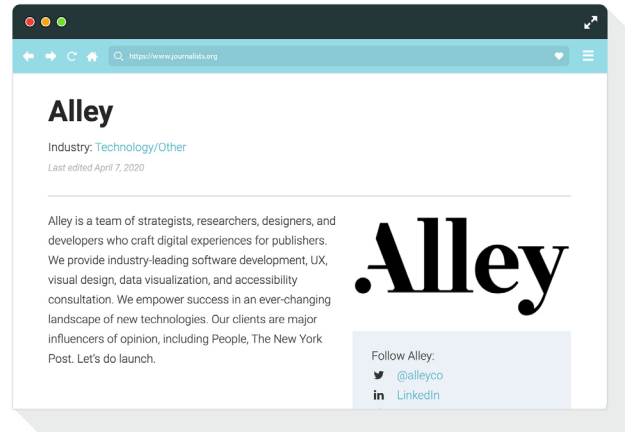
Show all the ways you've been involved with ONA

Active sponsors can be involved in myriad ways: sponsoring an ONA program, providing a resource, sharing a blog post, posting to the Career Center and encouraging their employees to be involved. All of these items can appear on a Directory listing to draw attention to your involvement.

Your listing doesn't expire

After your year-long listing is up, it won't be removed from the Directory, but lowered to our Basic tier. These listing appear at the end of directory archives without a logo, but they remain on the site as long as you're in business.

[See the directory at *journalists.org/directory*](https://www.journalists.org/directory)



Industry Directory, continued ...

Sponsoring one of ONA's programs or events will automatically provide you with a one-year listing in the Active tier ONA Directory at no additional cost. Organizations may join the listed at any time. For more information, please read the FAQ at journalists.org/directory/faq

| | Basic | Active | Premium |
|------------------------|--|---|--|
| Timeframe | Indefinite | 1 year | 1 year |
| Cost | Listings are only down-graded to basic tier after expiration | <ul style="list-style-type: none"> • \$200 for members • \$350 for non-members • Included with program sponsorship | <ul style="list-style-type: none"> • \$250 upgrade from Active for members <i>(\$450 total as stand-alone purchase)</i> • \$500 upgrade for non-members <i>(\$850 total as stand-alone purchase)</i> • Not connected to program sponsorship |
| Description | Yes | Yes | Yes |
| Related Lists | Yes | Yes | Yes |
| Logo in Listing | No | Yes | Yes |
| Social Links | No | Yes | Yes |
| Contact Info | No | Yes | Yes |
| Order Priority | No | Yes | Highest – regardless of alpha |
| Text CTA | No | No | Yes |

Interested in learning more?

Jessica Strelitz, Chief Strategic Partnerships Officer • jessica@journalists.org

Bill Brady, Strategic Partnerships Coordinator • bill@journalists.org